



PEAK Learning

*Performance =
Effective Application of
Knowledge*

Learn applied leadership...

Earn applied certification...

Maximize effectiveness...

Strategic Learning Alliance

Quarterly

Choosing Leadership Conference



www.SeattleResearchPartners.com



Earn your Certified Professional Leader (CPL) credential today...

Hello!

Seattle Research Partners is hosting a quarterly “Choosing Leadership” conference on behalf of the Strategic Learning Alliance (SLA). The Choosing Leadership Conference runs for three full-days. The program includes interactive learning; presentations; and discussions on the importance of “Choosing Leadership”.

Attendee’s will be eligible to earn their Certified Professional Leader (CPL) Certification through Strategic Learning Alliance. Other benefits include:

- HRCI PRE-APPROVED (60 CEUs)
- SLA PRE-APPRVED (60 CEUs)
- Boeing Learning Together Funding (SPU academic credits required)
- Department of Veteran Affairs funding allowed (SPU academic credits required)

For specific details about the conference, review this brochure or visit www.cpl-success.org

Leadership is a choice; not an assigned position or role. Choose leadership this year; and earn your CPL designation!

- The Seattle Research Partners Team

“Worker disengagement is at a 6 year high and 60% of employees say the main reason for their disengagement is because the supervisor or manager lack engagement skills”

Applied certification improves employee engagement and effectiveness to above 80%

(PEAK & SRP, 2014).



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HR Certifications

HRA Certification

Do you know a non-exempt supervisor or HR associate? The HRA Certification measures the applied soft-skills of an individual in addition to their foundational knowledge of human resources topics. Train your leaders of tomorrow for applied excellence through this non-exempt HR certification. The SLA has approved program providers that use the SHRM Essentials(tm) and offers their own content programs, too.

For more information go to
www.hra-success.org



Top 1% Provider

SHRM PHR/SPHR

YOUR CLIMB TO SUCCESS STARTS HERE

Improve applied performance by over 75%

Program Includes

- 60 Hours of Study
- Predictive SHRM - Like Exam
- Coaching Resource Center
- Interactive Tutorials
- Team & individual resource centers



WWW.SEATTLERESEARCHPARTNERS.COM



CHOOSING LEADERSHIP CONFERENCE



The average supervisor is only 25% confident to engage their staff; the average industry certified professional is 70% confident, and the average SLA certified professional is 92% confident (Rand & SRP, 2013).

Research shows that earning your CPL will help you become 90% effective and confident as a leader...

Choosing

Choosing Leadership Conference

Leadership is a Choice!

The Choosing Leadership Seminar combines conference participation with applied learning. The time will be spent educating business professionals from all industries and roles about leadership effectiveness.

Participants are eligible for the Certified Professional Leader (CPL) designation. This program is the culmination of applied certifications offered by Strategic Learning Alliance. With over seven years of applied research conducted by Seattle Research Partners, Inc. the SLA is now credentialing the CPL in a blended program format!

Quarterly Conference Schedule:

The conference runs from 9am – 5pm daily with learning lessons, speakers, and presentations. Each event has an evening networking social.

Upon completing the three days of live education at a Choosing Leadership Conference, participants will complete four weeks of online-facilitated learning. This experience will be followed by a 4-8 week applied-practicum project. The culminating grades earned with these activities will result in the CPL designation being awarded to participants. Note: those earning academic credit will have additional live-online coursework over this time-frame to complete both the CPL and academic coursework.

During the Choosing Leadership Conference, participants will:

- Strategic Thinking
- Individual leadership
- Team leadership
- Focused implementation



WWW.SEATTLESEARCHPARTNERS.COM

Leadership

Certified Professional Leader (CPL) Seminar

Certified Professional Leader (CPL) Designation:

Leadership is a choice; this designation demonstrates your application, title, or role! The CPL designation is earned by:

- Completing the leadership conference
- Completing four weeks of online applied learning
- Completing a 1-2 month applied practicum project

Conference Dates: Quarterly events will be held in Seattle in 2014 & 2015.

Join the Conference: Participants can join the conference and earn CEU units for HRCI, SLA and other professional associations and credentials (academic credit may be required).

Registration: www.cpl-success.org



“Individuals who choose to be applied-learners, use effective processes and tools consistently, and engage a process of coaching themselves and others CHOOSE Leadership”

(Rand & SRP, 2014).

EARN YOUR CERTIFIED PROFESSIONAL LEADER (CPL) DESIGNATION!



Certified Professional Coach (CPC) & Certified Professional Negotiator (CPN)

Choose between coaching (CPC) or negotiation (CPN) certifications. SLA provides third-party applied-learning certifications. For questions about the SLA visit www.strategiclearningalliance.org or call 1-800-506-9479.



The climb to success starts here...

Set your course to earn your CPC or CPN Certification™ today

- 70% of HR Professionals coach or negotiate weekly!
- Classes held using live-online sessions.
- 24 to 36 HRCI Pre-Approved CEUs
- 92% of promotions/new hires are based on certification
- Guaranteed to earn your certification from the SLA

For more information go to

www.cpc-success.org & www.cpn-success.org



About PEAK Learning



PEAK-Learning is an adult professional learning methodology. This methodology has been researched and demonstrated to improve applied performance by 30 to 90% in as little as three months. Crafted using multiple learning modalities, the PEAK Learning Theory™ is the only process that is designed to maximize professional performance, is 100% customizable, and empowers learners to naturally obtain their highest and best contribution as a learner and applied professional.

About Sponsor



Seattle Research Partners, Inc. conducts research and consulting services. For information on:

- Coaching
- HR Consultancy
- Strategic Consulting
- Research and Learning Programs

Please visit www.seattleresearchpartners.com Having helped certify over 2000 HR professionals over the past decade and working in cooperation with Strategic Learning Alliance to certify (and recertify) over 7000 applied learning professionals, let SRP become your partner for success!

Customized Learning Solutions



Seattle Research Partners, Inc. uses the PEAK-Learning Theory to customize and provide live and blended learning programs. Programs may include SHRM and SLA certifications. They are also licensed by Seattle Pacific University to provide academic credits.

Create an employee-centered organization that inspires your employees to **CHOOSE LEADERSHIP** by working with SRP to design, deliver, and provide on-going or short-term **IN-HOUSE LEARNING TODAY!!!**

VETERAN GI-BILL FUNDING APPROVED

The Choosing Leadership Conference is designed to help veterans pursue their passions, while securing immediate occupational achievement and reward .

Veterans are able to participate in the CPL.

Learn More @ www.veteran-success.org

Veterans are able to earn:

- Professional and Applied Certification
- Learn with adult HR professionals
- Engage in Career-Development Complimentary Outreach Programs
- Learn to build a business and more!

Details at **www.veteran-success.org** or email PaulRand@seattleresearchpartners.com to start your consultation. Veterans must be eligible for GI-Benefits through their VA Chapter. Participation in 1-3 Leadership conferences may be required. Participation may include \$1500/mo. COLA benefits (if eligible) to cover expenses

Use your GI-Benefits by participating in the CPL program... designed BY VETERANS... FOR VETERANS... Delivered in a model best suited for you as a veteran and working professional!

BOEING LEARNERS

ALL Seattle Research Partners, Inc programs, SLA Certifications, and the CPL Conference can be completed using Learning Together program funds. This program requires completing 2-3 courses for academic credit. Please see the **BOEING REGISTRATION** details at **www.seattleresearchpartners.com** to determine how you can apply to use LTR funds to earn your CPL, CPC, CPN, HRA or SHRM certification!



CHOOSE LEADERSHIP through Applied Certification. Details Inside include:

- Certified Professional Leader (CPL)
- Certified Negotiator (CPN)
- Certified Professional Coach (CPC)
- PHR, SPHR or HRA certifications

Follow Us:  **LinkedIn**

Learn More @
www.seattleresearchpartners.com or
www.cpl-success.org



PRSRSTD US
Postage PAID
Seattle, WA
Permit No 4081

Refer a Veteran!
Program is eligible for VA GI-BILL
Funding they have earned.